



whistler
FILM FESTIVAL
DECEMBER 1-20, 2020

FILMS

SUMMIT

EVENTS

WFF ADVERTISING RATE CARD

Taking place **December 1 to 20**, the Whistler Film Festival will welcome over 14,000 attendees and will include a solid line-up of premieres, epic celebrations and innovative industry initiatives, as well as plenty of time to hit the slopes!

Recognized as one of Canada's leading festivals and industry events, the Whistler Film Festival combines an esteemed film competition with an intimate industry Summit. From the latest indies to award season fare, Whistler becomes a hotbed of discovery and talent, an essential destination for the industry to meet and deal, and a festive cinematic celebration like no other.

"Whistler Film Fest Shines Light on Underdogs and Emerging Talent" - Variety

One of "10 Amazing Film Festivals Worth Travelling To"
- USA Today

"Whistler Film Festival is indeed Canada's coolest film festival"
- Vancouver Courier

Print Advertising Opportunities

WFF PROGRAM GUIDE ADVERTISING:

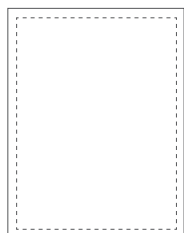
Full Page
8.5" x 11" + 0.125" bleed

- Inside Front Cover - Colour
Early Bird \$2,250 / Reg \$2,500
- Inside Back Cover - Colour
Early Bird \$1,750 / Reg \$2,000
- Back Cover - Colour
Early Bird \$4,500 / Reg \$5,000
- Colour
Early Bird \$1,050 / Reg \$1,200
- B/W
Early Bird \$750 / Reg \$800

1/2 Horizontal
8" x 5.125"

- Colour
Early Bird \$850 / Reg \$1,000
- B/W
Early Bird \$500 / Reg \$600

WFF INDUSTRY GUIDE ADVERTISING:



Full Page
5.5" x 8.5" + 0.125" bleed

- Inside Front Cover - Colour
Early Bird \$1,250 / Regular \$1,500
- Inside Back Cover - Colour
Early Bird \$1000 / Regular \$1,250
- Full Page - B/W
Early Bird \$750 / Regular \$800

NOTE: 5% GST will be added to the price of each purchased advertisement.

Audience Profile

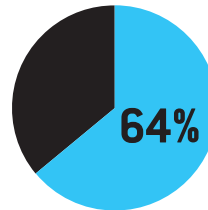


14,000+
ATTENDEES



65% FEMALE
35% MALE

56% BETWEEN 25-54



HOUSEHOLD INCOME
\$75,000
(44% ABOVE \$100,000)



86%
CANADIAN



BC

12% US / 2% International



**OUTSIDE THE
SEA TO SKY
CORRIDOR**

SPECS & SUBMISSION DETAILS:

Preferred format is PDF-X1A. TIFF files are also accepted.
Please convert RGB and spot colours to CMYK and all fonts to outlines.
All photos require 300 dpi resolution at the appropriate size.
Files Under 5MB: Please e-mail to marketing@whistlerfilmfestival.com.
Files Over 5MB: Please send via Dropbox or GDrive to marketing@whistlerfilmfestival.com.

AD DESIGN & PRODUCTION

The closing date for requests and materials for ads requiring production is October 1, 2019.
Ad design and production is available through Whistler Creative.
Please contact Ruth Barrow at ruth@whistlercreative.ca or 604-902-4504.

Advertising Policies

COPYRIGHT & ADVERTISING POLICIES:

Any mention of WFF or use of its' logo must be approved by the advertising contact. Please submit a PDF proof for approval. The Festival acting in its sole discretion reserves the right not to print an ad based on content and design if found to be unsuitable by the Board or Staff. If such right is exercised, any fees paid will be returned to the advertiser. A cancellation fee of 25% of the cost of the ad will be applied after the artwork deadline. WFF is not responsible for the return of advertising materials.

PRINT BOOKING & ARTWORK DEADLINES

Early Bird Rate: September 1, 2020

Full Price Booking Deadline: October 1, 2020

Camera Ready Artwork Deadline: October 7, 2020



whistler
FILM FESTIVAL
DECEMBER 1-20, 2020

FILMS

SUMMIT

EVENTS

WFF ADVERTISING ORDER FORM

CONTACT INFORMATION

Name: _____

Company: _____

Telephone: _____ Email: _____

Address: _____ City: _____

Province/State: _____ Postal/ZIP Code: _____ Country: _____

PAYMENT

Payment must be made in full by September 1, 2020 to secure the early bird rate and October 1, 2020 to secure the regular rate.

CREDIT CARD CHEQUE ENCLOSED E-TRANSFER

Visa MasterCard

Card Holder (print name): _____

Credit Card Number: _____ Expiry: _____

Signature: _____ Date: _____

Please send completed form to marketing@whistlerfilmfestival.com.

PRINT BOOKING & ARTWORK DEADLINES

Early Bird Rate: September 1, 2020 Full Price Booking Deadline: October 1, 2020 Camera Ready Artwork Deadline: October 7, 2020